



Advertising Upgrade Kit

The optional Advertising Upgrade Kit is designed to display poster inserts on compatible Sensormatic pedestals. By leveraging valuable real estate at the store entrance for advertisements, modern designs or simple low-cost printed graphics, this easy-to-install kit offers a flexible medium to reach a great number of potential customers on-the-move. It can also be used to generate additional marketing co-op profit by bidding out this valuable advertising space to vendors.

Retailer Values

- // Reach a large number of shoppers on-the-move where most purchasing decisions are made
- // Generate additional marketing co-op profit by bidding out advertising space to vendors
- // Change out poster inserts easily with slide-release clamps

Consumer Awareness: Although this anti-theft system complies with all applicable safety standards, poster inserts must be designed to avoid creating any delay in the movement of customers through the system. Medical implant wearers are instructed by their physicians not to linger near, or lean on, anti-theft pedestals. Graphic inserts should not encourage them to linger or lean.

Product Code

Note: One kit supports one antenna

Sensormatic Synergy Series Pedestals Frame Format

(This format not available for Synergy RFID Retrofit Panel)

ZPS-ADV1175/1180-CG (Cool Gray)

Advertising Kit for Synergy 2.0 and 2.5 ABS Pedestals

ZPS-ADV1175/1180-CH (Charcoal)

Advertising Kit for Synergy 2.0 and 2.5 ABS Pedestals

ZPS-ADV1170-CG (Cool Gray)

Advertising Kit for Synergy Self-Contained Pedestal

ZPS-ADV1170-CH (Charcoal)

Advertising Kit for Synergy Self-Contained Pedestal

Clear Clamp Format

ZPS-AD1180-CL

Advertising Kit for Sensormatic Synergy 2.0 and 2.5 ABS Pedestals

ZPS-AD1170-CL

Advertising Kit for Sensormatic Synergy Self-Contained Pedestal

ZPS-ADRFID-CL

Advertising Kit for Sensormatic Synergy RFID Retrofit Panel

Ultra•Post Pedestal

ZPUP-PSTPANEL

Advertising Kit for Ultra•Post Pedestals

Product Compatibility

- Sensormatic Synergy 2.0 ABS Pedestal
- Sensormatic Synergy 2.5 ABS Pedestal
- Sensormatic Synergy Self-Contained Pedestal
- Sensormatic Synergy RFID Retrofit Panel (compatible with Clear Clamp Format only)
- Ultra•Post Self-Contained Pedestal

Specifications

Frame Format

Frame format includes: frame, back plate, front plate and viewable graphic

ZPS-ADV1175/1180-CG and ZPS-ADV1175/1180-CH

Weight4.61kg (10.16lbs)

ZPS-ADV1170-CG/1170-CH

Weight3.02kg (6.66lbs)

Clear Clamp Format

ZPS-AD1180-CL

Weight0.82kg (1.8lbs)

ZPS-AD1170-CL

Weight0.41kg (0.9lbs)

ZPS-ADRFID-CL

Weight1.04kg (2.3lbs)

Ultra•Post Pedestal

ZPUP-PSTPANEL

Weight.....2.60kg (5.75lbs)